

## STRUCTURE & SYLLABUS BASED ON UGC GUIDELINES M.COM. CBCS PROGRAMME

Sr no	Course Type	Subject/Course Structure	Credit	Sr no	Course Type	Subject/Course Structure	Credit	Who can teach
Semester-1				Semester-2				
1	Core	Business Research	4	1	Core	Legal Aspects of Corporate Business	4	Commerce, Accountancy, Statistics, Mathematics
2	Core	Managerial Economics	4	2	Core	International Business	4	Economics, Commerce, Management
3	Core	Accounting for Management	4	3	Core	Corporate Financial Reporting	4	Accountancy, Commerce
4	Core	Financial Management & Policy	4	4	Core	Marketing Management	4	Management, Commerce, Accountancy
5	Core	Management of Self & Career	4	5	Core	Global Strategic Management	4	Commerce, Management, Accountancy

**M.COM. (CBCS) SEM -3 New Course-Titles For  
Regular and External Students  
Effective From: JUNE – 2020**

Type	No.	Name of the Subject	Pg. No.
Core	1	Business Research Application	04
Core	2	Advanced Corporate Accounting	07
<b>Elective:</b> [Select any ONE Group from the given Group-1 to Group -5]	<b>Group - 1</b>	<b><u>Accountancy:</u></b> 1. Advanced Cost Accounting 2. Advanced Cost and Financial Accounting 3. Advanced Management Accounting	09 12 15
	<b>Group - 2</b>	<b><u>Finance and Banking:</u></b> 1. Indian Financial System 2. Security Analysis 3. Strategic Financial Management	18 20 22
	<b>Group - 3</b>	<b><u>Marketing:</u></b> 1. Integrated Marketing Communications 2. Service Marketing 3. Supply Chain Management and Logistics	24 27 29
	<b>Group - 4</b>	<b><u>Human Resources [HR]:</u></b> 1. Human Resource Management 2. Management of Industrial Relations – I 3. Strategic Human Resource Management	31 33 35
	<b>Group - 5</b>	<b><u>Statistics:</u></b> 1. Advanced Business Statistics – 1 2. Advanced Business Statistics – 2 3. Advanced Business Statistics – 3	37 39 41



**M.COM. (CBCS) SEM – 4 New Course-Titles For  
Regular and External Students  
Effective From: Nov./Dec. – 2020**

Type	No.	Name of the Subject	Pg. No.
Core	1	Organizational Behaviour	45
Core	2	Financial Accounting for Managers	47
<b>Elective:</b> [Select any ONE Group from the given Group-1 to Group -5]	<b>Group - 1</b>	<b><u>Accountancy:</u></b> 4. Advanced Cost & Management Accounting 5. Accounting for Working Capital Decisions 6. International Accounting (OR) Research report	50 52 54
	<b>Group - 2</b>	<b><u>Finance and Banking:</u></b> 4. Banking Risk Management 5. Portfolio Management & Evaluation 6. Financial Planning (OR) Research report	57 59 61
	<b>Group - 3</b>	<b><u>Marketing:</u></b> 4. International Marketing 5. Consumer Behaviour 6. Marketing Research (OR) Research Report	63 65 67
	<b>Group - 4</b>	<b><u>Human Resources [HR]:</u></b> 4. Management of Industrial Relations – II 5. Human Resource Information System 6. Human Resource Development (OR) Research Report	69 71 73
	<b>Group - 5</b>	<b><u>Statistics:</u></b> 4. Advanced Business Statistics – 4 5. Advanced Business Statistics – 5 6. Advanced Business Statistics – 6 (OR) Research Report	75 77 79

